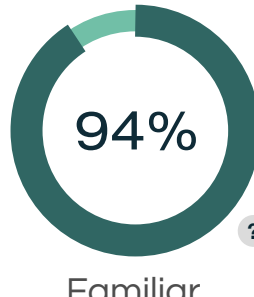


Ratings & Ranking

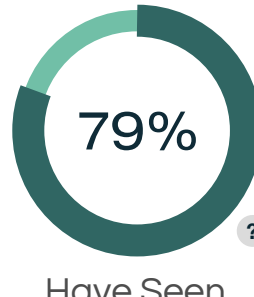
15/10/2019 - 18/10/2019



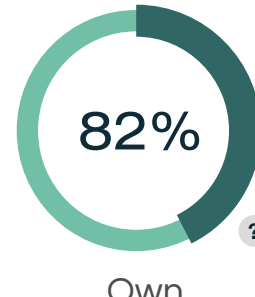
Artist: Lacie McQueen  
Artist Type: Indie



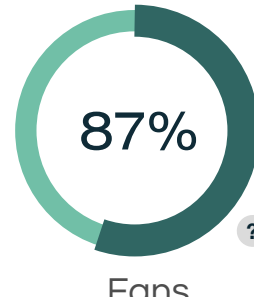
Familiar



Have Seen



Own



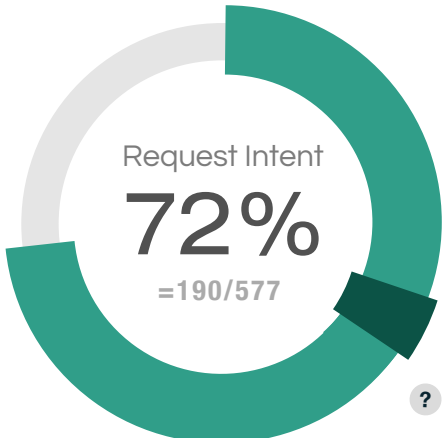
Fans

Song Title

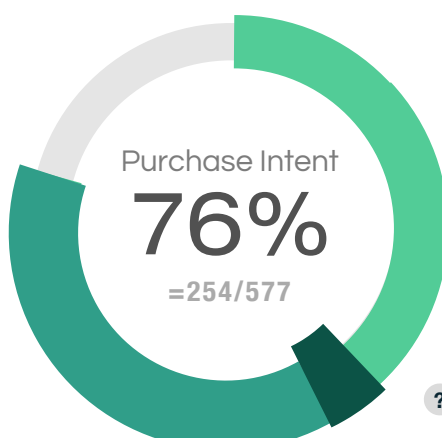
"Power Vixen"



● Good: 67 ● Great: 83 ● Avg: 51



● Request: 72 ● Avg: 33



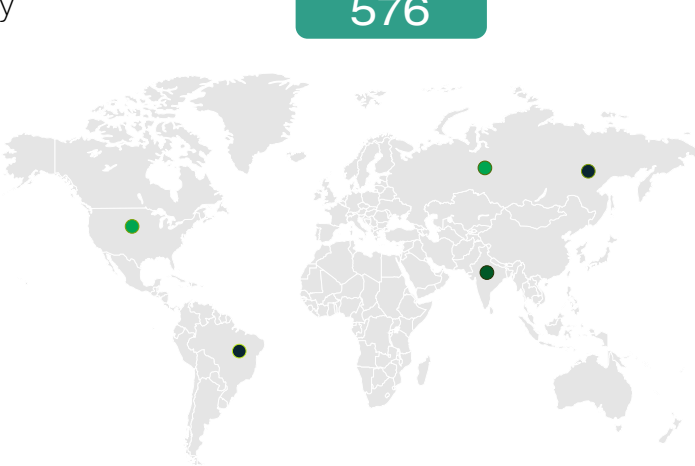
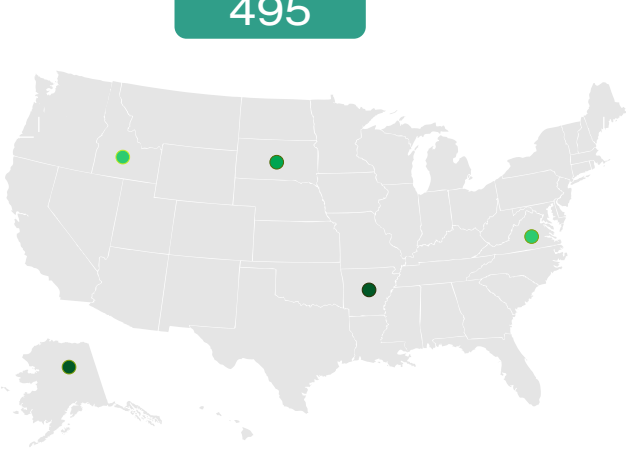
● Probably: 55 ● Definite: 76 ● Avg: 41

Total Surveys

495

Density

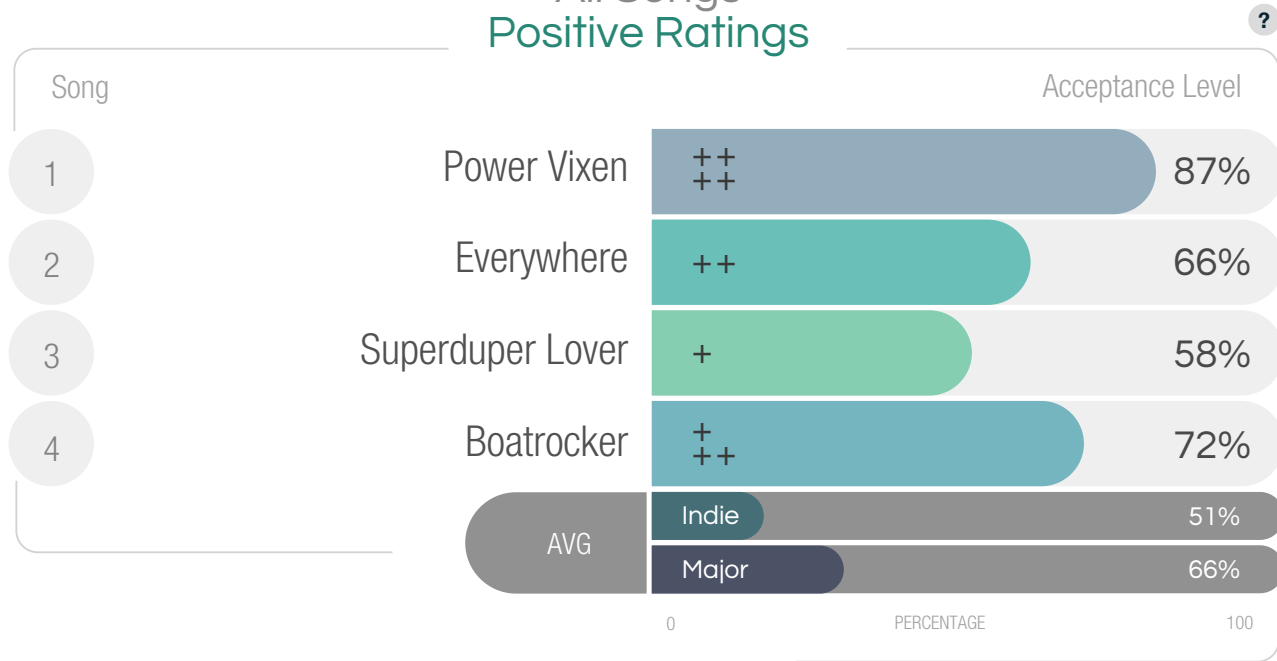
576



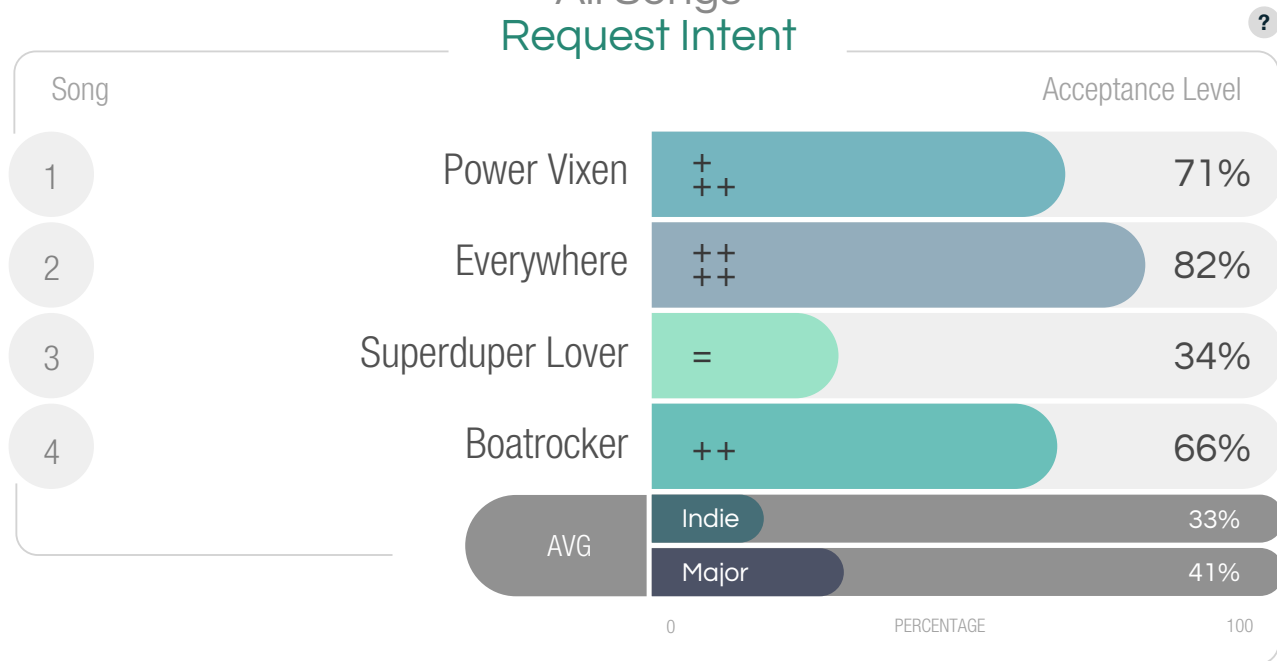
Density

Total Surveys : All Songs

All Songs Positive Ratings



All Songs Request Intent



All Songs Purchase Intent

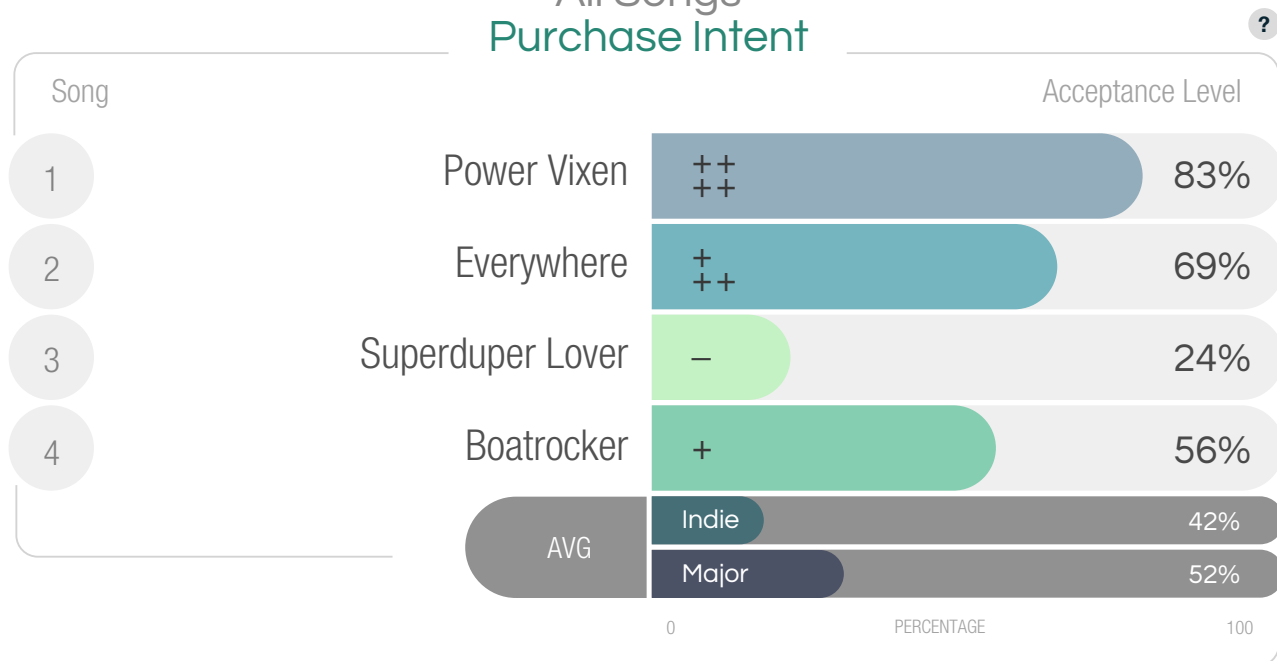


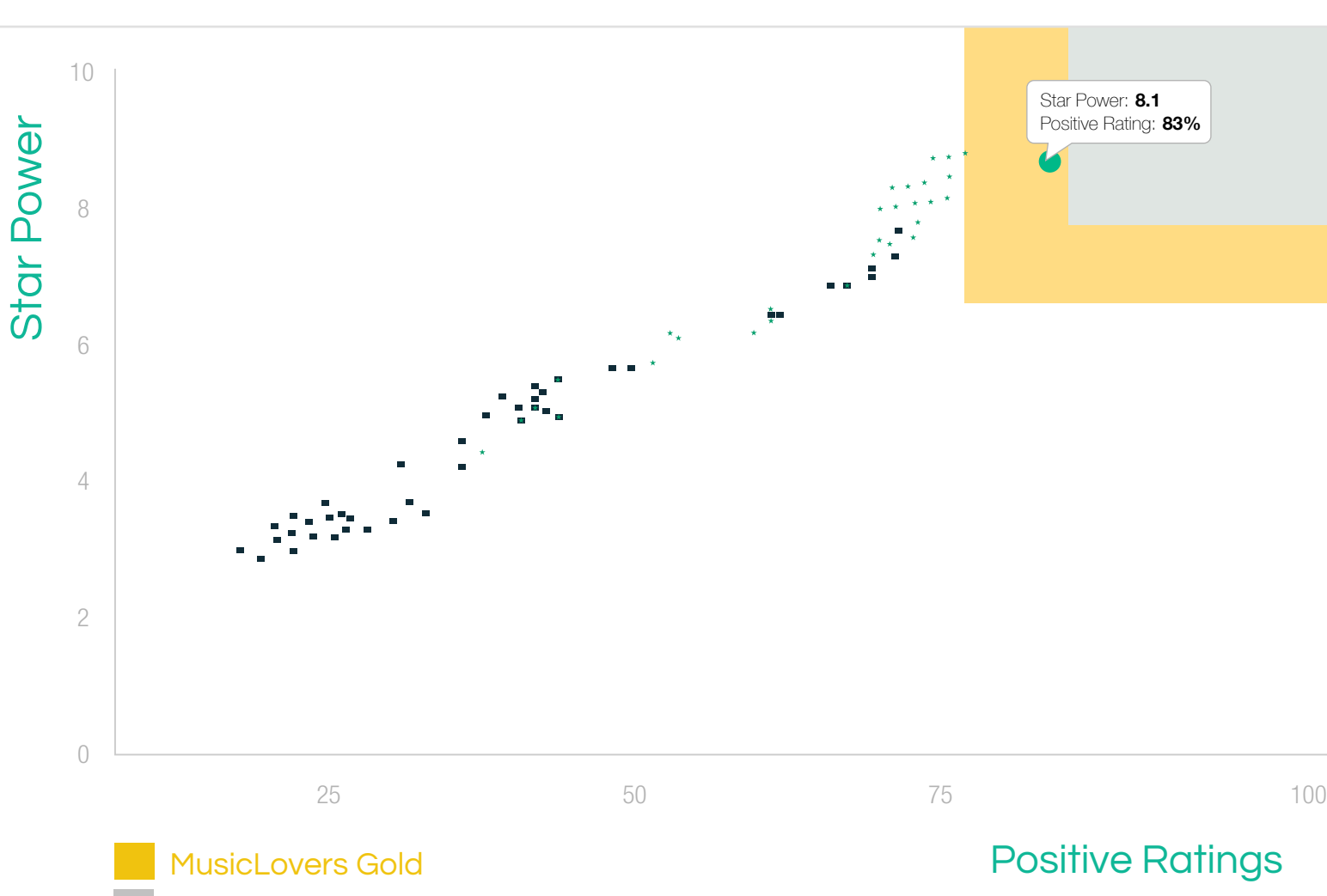
Chart Ranking : All Songs

Power Vixen

Certification: MusicLovers Gold

Indie: N/A

Major: 85



Everywhere

Certification: MusicLovers Gold

Indie: N/A

Major: 68

Superduper Lover

Certification: MusicLovers Gold

Indie: N/A

Major: 57

Boatrockers

Certification: MusicLovers Platinum

Indie: N/A

Major: 66

Tested Song

"Power Vixen"



MusicLovers® Choice Gold\*

\*Positive ratings are greater than 59% based on comparisons to artist norms

\*Key to Symbols & Acceptance Levels

- +++ Well Above Average / Exceptional "The unreachable Stars." Universal enjoyment!
- ++ Well Above Average / Awesome In the Top 5 and almost everyone's favorite!
- ++ Well Above Average / Major In the Top 10% MusicLovers Choice Platinum!
- + Above Average / Substantial Most listeners like it! MusicLover's Choice Gold!
- = Average / Moderate 1/2 or more of listeners surveyed liked it.
- Below Average / Limited Listener acceptance is limited to certain segments

\* Statistical "norms" (Mean & Standard Deviation) of listener response are maintained for all test measures, across all audience subgroups.

\* Scores are compared to the mean/average through "Standard Scores," showing whether scores are within the mean/average range (=), or above (+), well-above (++) or below (-) average, as designated by these symbols.

\* Acceptance levels indicate potential for listener acceptance following exposure on music stations and sites.